

## ***Intensive distribution and marketing cooperation between yellow tools & Best Service for Europe***

Karlsruhe/Munich – June 1<sup>st</sup>, 2008:

Yellow tools and Best Service agreed to an exclusive cooperation for the product distribution in Europe as well as an extensive collaboration that will essentially affect the entire future product development of both parties.

Starting June 1<sup>st</sup>, 2008 the distribution of all yellow tools products - containing the software sampler "Independence Pro", the Independence Instruments "Candy", "Culture" & "Majestic" and the premium DSP products "Freedom" and "Origami" for all of Europe will be done through the company Best Service. Besides already planned international promotion and marketing events, the professional Best Service product specialists will take care of all product info and support for yellow tools products.

Since 1999 yellow tools has developed creative virtual instruments, premium software samplers and related technologies.

Christian Hellinger, C.E.O. yellow tools:

*"The professional dealer and customer support from Best Service in Europe is absolutely unique and we are happy that after 4 years we can now further our good cooperation. Everybody will benefit from all the individual strengths both companies will bring into the collaboration. Due to Best Service's outstanding international industry knowledge, yellow tools now can serve the entire European market with one strong partner the best way possible – and thus we can now effectively put more focus on the development of new and innovative music creation products.*

*We are looking forward to a successful cooperation for both parties, because the European distribution of yellow tools products fits well with Best Service's successful distribution system... so customers can look forward to even better products and service."*

Since 1990 Best Service has specialized in the international distribution of Sound Libraries and Music Creation products as well as being established as one of the biggest distributors in Europe.

Klaus Kandler, C.E.O. Best Service:

*"The Best Service team thanks yellow tools for their confidence and is looking forward to the productive cooperation with all customers and dealers. It is a challenge for us to continue the extraordinary advanced level yellow tools achieved in their product development now at Best Service. Special bundle offers will herald the new era of this success story soon!"*